

Privacy Policy of Ashford Security Ltd

Use of your personal data.

This notice sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

Identity and contact details

We are Ashford Security Ltd (Company Number 6655744), incorporated in England and Wales. Our registered office is Henwood House, Henwood Ind Estate, Ashford, Kent, TN24 8DH.

Data we collect and the legal basis for Processing.

The data we collect from you is name, address, telephone numbers, email addresses and possibly bank account details.

We use this data so we can fulfil our legal and contractual obligations.

Third Parties we share your information with.

We are a SSAIB (Security Systems and Alarms Inspection Board) accredited company. As part of that accreditation we are obliged to provide you with a Certificate of Conformity for your installed system (Intruder Alarm Only). We share your personal details with them in order to issue that certificate. Details of how the SSAIB use your information can be found here – SSAIB Privacy

If you request to have a central station connection, then your details will be shared with the relevant monitoring company. Details of how your data is used by these companies will be provided by them. Southern Monitoring Privacy Policy available here – <u>Southern Monitoring Privacy</u>

If you request to have an HKC Securecomm Account, then your details will be shared with the HKC to enable them to connect you with the Securecomm system. Details of how your data is used by HKC will be provided by them. HKC Privacy Policy available here – <u>HKC Privacy</u>

We use Mail Chimp to provide our email services, your name, email address and first line of your address is stored with them to enable us to process emails to you in regards to system information, servicing reminders and other relevant information.

We will not share your details with any other third party unless legally obliged to do so or without update to this policy.

How will your data be used?

Your personal data that is processed and stored by use will only be used by Ashford Security employees, unless needs to be shared with third party as above. Ashford Security Ltd will use your data for accounting purposes, reminders of routine maintenance, updates to your security systems that become available and any other information that is deemed appropriate by Ashford Security Ltd. You can choose to not receive any information or choose to only receive certain information.

How long will the data be stored?

We keep your personal data for as long as we have a reasonable business need and for the purpose of satisfying any legal, accounting or reporting requirements.



Your rights in relation to your personal information

Under certain circumstances, by law you have the right to:

- Request access to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party.

If you have any problems with the way that we are handling your personal data, you should contact the Information Commissioner's Officer (ICO).

The ICO can be contacted by telephone on 0303 123 113 - Monday to Friday, between 9am and 5pm - or by email at casework@ico.org.uk. You can also visit the ICO's website by following this link: https://ico.org.uk/.

Where is the data stored?

The data is only stored in the United Kingdom.

Changes to your personal data stored?

Your can update your personal data stored by us at anytime by filling form on website or emailing data@ashfordsecurity.com with the request of changes you wish to make.

Changes to this privacy notice

We keep this privacy notice under regular review and any updates are posted on this page. This privacy notice was last updated on 25/05/2018